



circular 2024
THE GLOBAL WASTE MANAGEMENT FORUM

WASTE & RECYCLING CONFERENCE & EXHIBITION

29TH APRIL - 1ST MAY 2024

HILTON HOTEL & RESIDENCES,
RIYADH, KINGDOM OF SAUDI ARABIA

EXHIBITION BROCHURE



www.circular-ksa.com

THE OPPORTUNITY:

The Kingdom of Saudi Arabia is championing sustainability:

NET ZERO

Achieving net zero emissions by 2060 - planting 10BN trees 

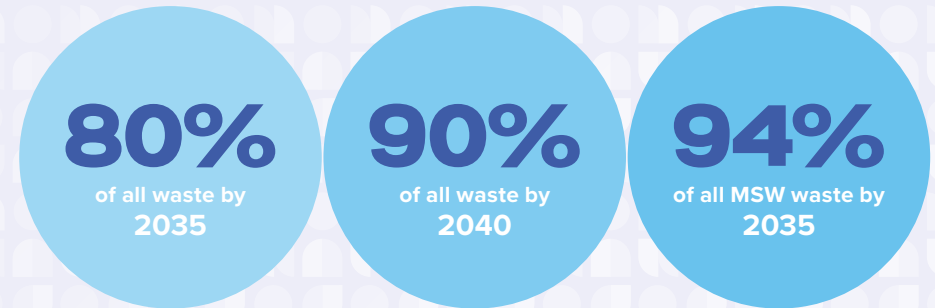
#1 HYDROGEN

 Becoming the world's largest hydrogen producer by 2030



MWAN موان
المركز الوطني لإدارة النفايات
National Center for Waste Management

Saudi Arabia has created five national centres to advance sustainability. MWAN, the National Centre for Waste Management has implemented new regulations to divert waste from landfill:



Total waste produced in KSA each year: 100M tonnes



90%

of the total waste produced is construction & demolition waste, municipal solid waste and agricultural waste.

Approximately

\$25 BILLION

worth of new investment opportunities

UNITING THE ENTIRE WASTE MANAGEMENT VALUE CHAIN

Circular 24, Saudi Arabia's premier waste management and recycling exhibition and conference, will be held between 29th April and 1st May, 2024.



The organisations listed below supported or sponsored our 2022 environment forum:



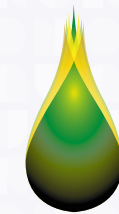
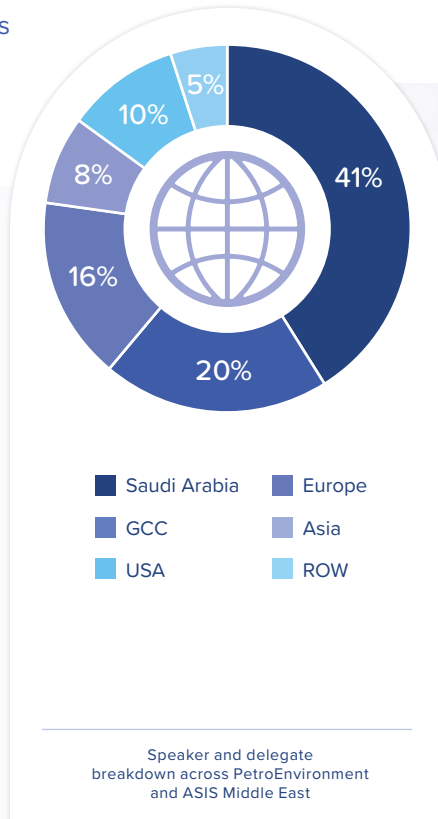
THE AUDIENCE

In its inaugural year, Circular 24 is already establishing itself as a pioneering force in the waste management and recycling industry of Saudi Arabia. With its unique value proposition, the event aims to attract attendees from more than 45 different countries, reflecting the global interest and recognition of Saudi Arabia's emergence as a green giant. As the Kingdom accelerates its sustainability efforts, Circular 24 takes the lead in showcasing innovative solutions and driving meaningful discussions to shape the future of waste management and recycling practices in the region.



WHO WILL YOU MEET?

CEO	Government & Policy makers
COO	Heavy industries / Waste generators
CTO	Solution providers (from waste collection to reuse)
CFO	Municipalities
GM	Consulting, Financiers, NGO, Scientists & Academia
MD	
Plant Mgr	



PETRO ENVIRONMENT

AYM Events is renowned for developing the Kingdom's largest environment forum: PetroEnvironment.

92% of PetroEnvironment attendees said their participation helped them reach their annual marketing goals.

80% of PetroEnvironment attendees rated it 'very good' or 'excellent'

EXHIBITING AT CIRCULAR 24

Our exhibition packages have been curated to be fully show ready. We recognise the significant effort involved in exhibiting at events, and our goal is to streamline the process to make it both cost-effective and convenient for all exhibitors. With our comprehensive, turnkey packages, ensure that you are equipped with everything you need to showcase your offering at Circular 24. All you have to do is arrive on the day!



VIEW THE FLOORPLAN

SPACE ONLY

Bring your own stand and only pay for floorspace

\$650 per square metre

- All Space Only bookings are subject to a minimum stand size requirement of 20sqm
- Contractors must be approved in advance, alternatively [contact our preferred stand builder](#)



B-MATRIX

Show-ready stand system

\$775 per square metre



Reboard is fully recycled furniture- engineered from the finest, sustainable, corrugated cardboard. Light are low voltage/high-output LED, Fabric used is recyclable and 100% PVC free. Furniture is reusable, nothing goes to landfill.

INCLUDES:

Structure:

- GES Modular Show Ready System (2.5mH)
- Exhibition grade carpet

Graphics Package:

- Seamless Fabric/ ReBoard Header (1mH)
- Seamless Fabric/ ReBoard Branding

Electrical Package:

- 3x Arm lights
- 1x 3-pin Electrical Socket

Furniture Package:

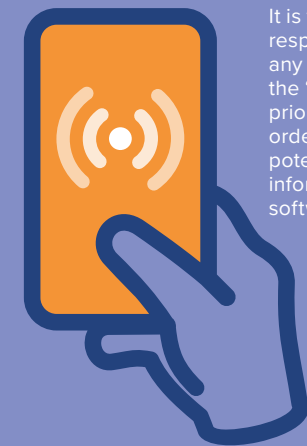
- 2x Iso Chairs
- 1x Round Table
- 1x Lockable Counter
- 1x Waste Bin

CIRCULAR 24 DIGITAL READER

✓ (included as standard with each exhibition stand)

As part of our commitment to sustainability and ensuring as little waste as possible is generated from Circular 24, we are providing each exhibitor with a Digital Reader included as standard with part of your package - removing the need for paper flyers or handouts.

This innovative NFC reader will be placed at the forefront of your stand and with one simple tap of your exhibitor badge will provide visitors and delegates with key information about your company - and in turn, you will receive the information of those who have tapped your digital reader.



It is the Exhibitor's responsibility to upload any digital content to the 'Digital Briefcase' prior to attending, in order to maximise the potential of this smart information-sharing software.

CUSTOM BUILDS

ELEVATE YOUR BRAND'S PRESENCE

Our custom build stands offer the perfect solution for companies seeking an exceptional exhibition presence. Starting at 12sqm upwards, these stands are thoughtfully designed with the highest quality of craftsmanship that give a lasting impression on visitors and delegates.

The below stands are for illustrative purposes only. Stands are available from 12-80sqm. Actual stands and inclusions may vary depending upon individual requirements.

\$995

per square metre

 **VIEW THE FLOORPLAN**

12 SQM



INCLUDES:

Structure:

- Wooden Frame with Full Graphics
- Nameboard LED Lightbox
- Reception Counter with LED Lightbox

Electrics:

- Power Sockets

Furniture:

- 3x Chairs
- 1x Table
- 1x Bar Stool
- Carpet
- Waste Bin

32 SQM



INCLUDES:

Structure:

- Wooden Frame with Full Graphics
- Nameboard LED Lightbox
- Reception Counter with LED Lightbox

Electrics:

- Power Sockets

Furniture:

- 4x Chairs
- 2x Table
- 1x Bar Stool
- Carpet
- Waste Bin



60 SQM

INCLUDES:

Structure:

- Fully Custom Wooden Structure with full graphics
- Nameboard / LED Lightbox
- Reception Counter with Lightbox
- 3D LED Name
- Workstations
- Storage Room

AV:

- LED Screen

Electrics:

- Power Sockets

Furniture:

- 4x Lounge Chairs
- 2x Round Table
- 4x Workstation Stools
- Waste Bin



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RESERVE YOUR SPACE

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AYM Events Ltd has longstanding experience in running B2B events in Saudi Arabia, including PetroEnvironment: Saudi Arabia's longest running environment forum & exhibition. [More information on PetroEnvironment](#)



**PETRO
ENVIRONMENT**

www.circular-ksa.com

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